



8 August 2023

TO: United Nations Global Compact  
FROM: Sherry Sacino, CEO  
RE: Communication on Engagement (COE)  
To: United Nations Global Compact Membership and Colleagues

The Youth Empowerment Alliance, Inc., (dba Global StoryMakers) its board, staff and volunteers are 100% committed to the values, principals and objectives of the Global Compact and have made those principals a part of our own operations as a NGO working with the United Nations and in full support of the SDGs and conforming to the aspirations established by the Universal Declaration of Human Rights as well as the Convention on the Rights of the Child.

### Background and Mission

Since our inception in 1999, our efforts have focused on empowering youth to have a voice in their world. We initially operated Youth OUTLOUD! a global news service proving content from children and youth to major media. As social media has proliferated, our work now focuses on providing children an opportunity to learn to read and write in their own language. Our primary focus is to empower Nation States to provide a multiple of literary benefits to their youth population - specifically the indigenous people who can now have textbooks and educational materials produced in their own language for a low cost. By educating ALL children, everywhere (SDG 4) we empower everyone.

Since our inception, we have worked with youth and their adult guardians in every country in the world to share their voices about issues for which they are concerned. We have shared these concerns with businesses, public officials, the media, and appropriate NGOs - many of which are members of the Global Compact. We will continue this high-level of activity as it is key to our mission. Our activities include:

### Enhancing the value of literacy education

In 2015, the Youth Empowerment Alliance, was invited to join the Global Book Alliance (GBA) which is a coalition of child-centric organizations focusing on literacy and early learning. Together, this coalition developed a global digital library of more than 14,000 books available in more than 250 languages. The GBA is most proud of its efforts to bring digital, audio and print books to indigenous children who have never read a book in their mother tongue language. These books are available for free in digital and audio form and can be printed at a low cost through our company, Global StoryMakers. To view these books go to: [www.yealliance.org](http://www.yealliance.org).

Furthermore, sharing stories in the classroom and at home is the most important way to support literacy, according to Gordon Wells, who conducted a 10-year study of oral language development in the home and at school at the University of California at Santa Cruz.

*"Constructing stories in the mind — or storytelling, as it has been called — is one of the most fundamental means of making meaning. Whether at home or at work, in the playground or in the club, it is largely through such impromptu exchanges of stories that each of us is inducted into our culture and comes to take on its beliefs and values as our own."*

Lucy Calkins agrees in her book ***Raising Lifelong Learners*** saying, *"Invitations to tell stories matter... Children need to be inducted into the tradition of reliving and rethinking moments of their lives. This isn't a minor detail in a child's education; it's essential."*

Storytelling is critical at a young age; it shapes the foundation for what they will find to be meaningful. For this reason it is important to always encourage our children and students to share their stories. Developing their minds and helping them learn their values will set them on the pathway to success.

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## **Workforce Development**

As in basic education, the ability to communicate effectively is vital in employment opportunities. All job skills will benefit from literacy - a full command of reading and writing in the national language. An informed citizenry contributes in every way, can will shape the future of local, national and global communities. The ability to organize thoughts and ideas is a core asset for all people. Additionally, through literacy, a child or young adult will learn to assess their own life for those attributes that make them unique and allow them to share them with others.

### **Relevancy Leads to Permanent Connection; the value of Indigenous Storytelling**

Everyone, at an early age, seeks connection to one another. Storytelling about family and community folklore instills a connection to that which is immediately around us and the history within us. This connection leads to roots and sense of belonging.

Having worked in dozens of developing countries – the dearth of local, printed stories is everywhere . The GBA – a coalition of 11 funding agencies formed a public/private partnership to bring books to early learners in mother-tongue languages throughout the world. YEA works closely with the GBA to develop these books and continues to work toward broad distribution and usage of these books.

### **Ability to Leverage Funds and Collaborate**

Our experience in operating a global youth news service is there are hundreds of organizations supporting education, storytelling, media development, etc. YEA/Global StoryMakers provides an opportunity to collaborate with existing NGOs, and ministries of education, which have local infrastructure supporting education and/or media to give permanence to these existing literacy/media programs. YEA/Global StoryMakers is also expanding the offering of learning materials globally in mother-tongue languages through its proprietary software program. YEA also curates digital, audio and book files for use in specific school systems.

### **Combatting Extreme Violence**

YEA/Global StoryMakers plays a vital role in combating extreme violence recruitment by using literacy education in existing education and child-serving organizations. By curating these locally relevant stories, and distributing them via a free digital literacy platform a young person's search for inclusion can be swayed to a more positive outcome. Jigsaw (formerly Google Think Tank), and the Institute for Strategic Dialogue have conducted research into the lone terrorist, and technology components that contribute to the recruiting process. Jigsaw is currently mining YouTube videos in cyberspace as a means to combat terrorist recruitment, and needs a more grassroots strategy. YEA/Global StoryMakers' on-the-ground work with USAID and other NGOs would multiply these efforts.

### **Working with local partners**

YEA/Global StoryMakers resources are currently accessible via the [www.yealliance.org](http://www.yealliance.org) website and can be used by anyone for FREE. To create a printed book, there is a cost of printing. The proprietary software has licensed printers all over the world, and published products can be printed locally or regionally. Using LOCAL printers in developing countries is a plus for many NGOs.

### **United Nations – Convention on the Rights of the Child Compliance**

Every five years, every country in the world provides a report to the UN Human Rights Council and the Committee on the Rights of the Child. While the USA is not a signatory to this UN treaty all other countries in the world are – and compliance to the CRC standards is important in their record of progress. Rescue Writing specifically addresses Article 17 of the CRC, which calls for the Right to Access Information and be educated in host country's indigenous language.

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YEA's future plans include establishing a strategic funding source that provides an opportunity for children throughout the world to have access to local, relevant educational materials written in their local language, especially indigenous children. These tools can further be used for older children to teach young children in a non-formal educational setting, those bringing learning into daily home life.

As a small NGO, working with mostly volunteers, we do not have specific documentation that measure our efforts, but this will change as systematic funding becomes available. There are hundreds of studies that validate literacy as a core component of education and strengthening a community, and continued calls for more relevant and localized learning tools.

Common sense dictates that learning in a native language increased literacy and community (as well as personal) development - this is why YEA/Global StoryMakers was created in the first place - in direct response to Article 17 of the CRC. I am the author of the Legal Commentary of Article 17 of the CRC, published by Brill Publishing in 2012; this serves as a legal authority for lawyers globally.

The Youth Empowerment Alliance, Inc. is very proud of its work and will continue to support the unified efforts of the United Nations Global Impact directly and in partnership with its esteemed membership.

Sincerely,

*Sherry Sacino*

Sherry Sacino  
Founder and CEO

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